



CloseTheGap Fundraising Appeal

Invest in a young person's potential

Our CloseTheGap appeal

Youth unemployment in the UK has reached its highest level in over 30 years. In Bristol alone, nearly 10,000 young people are currently not in education, employment, or training - risking a future of lost potential.

At Babbasa, we refuse to stand by. We've already proven that change is possible - helping thousands of young people transform their lives. But with your support, we can go even further.

**Join us. Donate and let's
unlock Bristol's talent
together.**

Find out more





"

The programme impacted me hugely with my professional and personal development. "

KayJay - Young Person



"

I had an informative session with Babbasa to prepare for my interview at Triodos Bank and I can comfortably say that this was certainly the magic wand that put everything in place for me to secure that role. "

Mercy - Young Person

"

The Trailblazer group has made me feel at home. I feel like I am in a community of like-minded people. People who are young, people filled with dreams and people who are ready to push themselves. "

Itunu - Young Person



Intro to the appeal

Youth unemployment in the UK has hit its highest level in over a decade. Nearly one million young people nationwide are now neither earning nor learning — and Bristol is feeling the pressure even more deeply. Today, almost 10,000 of our city's young people are not in education, employment, or training, with those from disadvantaged backgrounds facing the steepest uphill battle.

At Babbasa, we refuse to let young talent go to waste.

Since 2013, our innovative and culturally congruent youth empowerment programmes have supported young people — like Hava — to break down barriers and progress their career ambition. Last year alone, we supported 355 young people to move into training, education, and employment. But the need is growing. As living costs rise and opportunities narrow, demand for our services is higher than ever, while funding becomes harder to secure. That's why we're asking for your support.

As part of Bristol's OurCity2030 vision, your support will enable us to continue the work of nurturing the next generation of coders, creatives, activists, architects, engineers and social scientists - who are diverse in race, faith, culture and class. We will be able to lift more individuals out of poverty, increase representation in the workplace and create a new generation of role models for society.

With your support, we can close the inequality gap. Will you join us?

Best wishes, Poku, Founder & Interim CEO, Babbasa

How to help: Babbasa 2025 fundraising appeal

Resident of Bristol?

Make a one-off donation: the generous gift of a one-off donation will help support Babbasa's mission.

Support us

Working professional?

Become a regular donor: set up a monthly direct-debit to provide a regular contribution to help our vital services or organise a fun activity to raise funds for our cause.

Set up a direct debit

Local business?

Join our Appeal Celebration for City Leaders : encourage your business to make a £500 donation. We will profile your organisation as a supporter, and provide 2 tickets for our Appeal Celebration for City Leaders event on the 15th July.

More information

Advocate?

Share our 2025 fundraising appeal: share our appeal with your contacts and networks using our prepared social graphics and messaging.

Share our posts

Major donor?

Become a major donor: let's arrange to meet with the Founder, Babbasa team and service users to assess how you can positively impact lives with a financial gift above £1k.

Email us



Fundraising ideas..



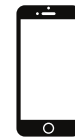
Host a **bake sale or coffee morning** – a table of homemade cakes can bring in funds while putting a smile on everyone's face!



Love to get active? Join an organised run or walk in the name of Babbasa or set up a cycling challenge along one of Bristol's beautiful trails.



Got a birthday or special occasion coming up? Consider a birthday fundraiser where friends and family donate to Babbasa instead of giving gifts.



Active on social media? Try a social challenge or livestream – perhaps a 10-hour gaming marathon, an open-mic night streamed online, or a fun TikTok challenge – and invite people to sponsor or donate in honour of your effort.



Join our movement: Rally your friends, family, neighbours, or classmates – anyone can be a champion for Bristol's young people. You could team up with your local sports club, faith group, or school to fundraise together, multiplying your impact. (Perhaps you'll even spark a friendly competition – who can climb the most steps, or wear the wackiest costume, all in the name of charity?)

Get inspired: small actions, big impact

Every pound you raise brings Bristol one step closer to a fairer future for its young people. You don't need to be a professional event planner or wealthy donor to support Babbasa and OurCity2030. Everyone has the power to make a difference. Fundraising is as much about creativity and heart as it is about money – and even the simplest ideas can have a huge impact when your community gets behind them. Think about what you love and how you can turn it into a fundraiser!

How your support helps:

£10

can fund travel for a young person to access Babbasa's support

£30

can fund a diagnostic session for 1x young person (assessing skills and career options)

£50

can fund a 1:1 coaching or wellbeing support session for a young person

£300

can fund a 3 month mentoring session for 1x young person

£500

can fund an employability skills session for 10 young people

£1k+

can fund preparation support for 10 young people to access experience of work



Ready to start?

Pick an idea, set a goal, and let's make it happen.

Get in touch for us to set up a fundraising page.

Fundraise to help support our vital work with underrepresented young people. Set up a fundraising page through Localgiving and link it to Babbasa's fundraising profile.

Corporate partnerships

In today's climate, supporting Babbasa isn't just charity – it's an investment in the future of our community and workforce. Bristol's prosperity depends on its youth, yet too many are being left behind by circumstances beyond their control.

Make us your charity of the year

Rally your workplace by making Babbasa your chosen charity for 2025 and galvanise your whole team around fundraising and awareness. You can run regular fundraising opportunities, host charity events, even pledge a percentage of your profits for the year.

Payroll giving and donation programmes

A simple but powerful tool is setting up a payroll giving scheme. This lets employees donate directly from their salary before tax – meaning their gifts go further at no extra cost to them.

Corporate sponsorships:

Fundraising isn't the only route to helping support our vital work. You can also join the OurCity2030 movement as a corporate sponsor, not only providing critical funds or resources, but also giving your brand positive visibility in the community.

Ways to get involved as a business – champion youth empowerment:

Join us now and lead the change

The challenges facing Bristol's youth are pressing, but together we can make a decisive difference. Babbasa invites your company to be part of this bold movement. Make Babbasa your business and join us in creating brighter futures by empowering Bristol's youth, one person and one community at a time.



Donate



Fundraising assets



Get in touch

About Babbasa

Babbasa is a Queen's Award-winning youth empowerment social enterprise, founded in 2013 to address consistently high rates of youth unemployment, low educational attainment, and diminishing ambitions in Bristol's most deprived wards.

Our vision is to create a world where young people (16–25) living in areas of disadvantage are inspired and able to realise their employment and enterprise ambitions — irrespective of what they look like or where they come from.

Babbasa uses an evidence-based intervention model, drawing on the cultural, experiential, and strength-based principles of Vygotsky, Kolb, and Freire respectively, to advance young people. Our tailored programmes engage young people through youth centres, faith bodies, and educational institutions, helping them to build confidence, develop skills, grow social capital, and gain career-oriented experience at their own pace. We also offer a range of services for employers, drawing on our deep knowledge of communities to help them create more inclusive workplaces.



The OurCity2030 vision and programme will serve as a key driver to achieving the goals of the One City Plan. A fairer future for young people in Bristol is key to our future success as a city, and I'm incredibly excited to see this blueprint launched. I look forward to Bristol further leading the way in driving equality as we move into the future. //

- Marvin Rees, former Mayor of Bristol

About the OurCity2030 vision

In November 2022, Babbasa — in partnership with Bristol City Council & One City Office, Business West, UWE, BSWN, University of Bristol, ARUP, Cabot Learning Federation, and BBRC — launched a bold new vision called OurCity2030, aimed at supporting 2,030 young people from low-income households to progress into career-oriented employment by 2030.

At a city level, OurCity2030 aims to create a new generation of economically successful role models in low-income households and communities. It aims to improve outcomes in education, crime, wellbeing, housing and employment in Bristol. It aims to drive greater representation, and inclusion in the workplace, while helping companies to benefit from innovation and profitability through increased diversity of thought.

To date, the campaign has reached 11,198 individuals, prepared 1,012 young people to be work-ready, and enabled 476 young people to access work experience and internship opportunities. Join us to close the inequality gap.



“**The programme has helped make progress in my life and within myself. I can see my future self working and having a positive future.**”

Kimora - Young Person



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